



Promoting an Independent Media in our Community



A collective effort to bring Democracy Now! to DFW

www.democracynow.org

12/5/2004

Democracy Now!



- The largest community media collaboration in the U.S.
- Became an independent non-profit organization in June, 2002
- Providing daily radio and TV news programs on over 300 stations in North America
- Broadcasting on Pacifica, community, National Public Radio stations, public access cable television stations, satellite television, short-wave radio, and the internet

*Live from New York City
- Chinatown!*

Why an Independent media?



- U.S. media is dominated by only six corporations
 - The corporate media is legally responsible to its shareholders to maximize profits
 - The “public” media is mainly funded by corporations and the Corporation for Public Broadcasting
 - Directly appointed by the White House and confirmed by the Senate!
-

A New Independent Media



- *Democracy Now!* is funded entirely through contributions from listeners, viewers, and foundations
 - Accepts no donations from advertisers, corporations, or governments
 - Provides an in-depth and informative coverage of the news
-

Democracy Now! in Texas



Austin	Austin Community Television Ch. 16 http://www.austinaccess.com/	KAZI 88.7 fm http://kazifm.com/
Galveston		KPFT 89.5 FM http://www.kpft.org/
Houston	We The People TV Ch. - 17/98 http://www.houstonmediasource.org/	KPFT 90.1 FM http://www.kpft.org/
College Station		KEOS 89.1 FM http://www.keos.org/

Our Focus



- **Help bring Democracy Now! to a radio or television station in your community**
 - Encourage stations to add Democracy Now! to their programming schedules
 - Live broadcast is free for one year
 - MP3 is free – not live
 - Help fund raising for the radio station
 - Maybe membership - \$5 a month to pay the radio
 - **Help spread the word!**
 - Many people don't know about Democracy Now!
 - Advertise in Dallas Observer, Dallas Peace Times, Shahrvand, etc.
-

Our Focus

Bringing DN! to our community



- Contact local stations
 - ❑ There are 53 Radio stations in DFW!
 - ❑ KERA , KNON, etc.
 - Relay the programs from DN
 - ❑ MP3 recorded programs
 - ❑ C-Band Satellite – Live
 - ❑ KU-Band
 - Help them with technical issues
- Contact DN! in Austin and Houston
 - ❑ Ask about their experience
 - ❑ Invite someone from there to talk
- Contact activists, and other progressive organizations
 - ❑ Set up meetings, distribute flyers
 - ❑ www.democracynow.org/downloads.html#flyer

Create a coalition of progressive forces to support an independent media in our community!

Our Focus

Help spread the word



- Donate money
 - 501(C-3) non-profit - tax-deductible donation
 - Frequently flyer miles
 - Donate equipment
 - CD burner, TV, Recoding equipment, camera, etc.
 - Used computers
 - G3 or G4 Macintosh laptops or towers
 - Join their mailing list
 - Donate your time and skills - become a volunteer
 - Provide technical assistance, writing, translations, etc.
 - <http://www.democracynow.org/volunteer.pl>
 - Provide them with the local news
 - Offer them new ideas
 - Add DN! logo to your web pages
-

What is Next?

Suggestions



- Learn more about DN!
 - Listen to DN! online: www.democracynow.org
 - Join their email list
 - Read and distribute their flyers
 - Create a larger community to support DN!
 - Contact progressive organizations
 - Contact progressive individuals
 - Prepare a list of local radio/TV stations and start contacting them
 - Talk to people in Austin or Houston
 - WHAT ELSE?
-



**BUILDING A COMMUNITY MEDIA:
THE ONLY ALTERNATIVE AGAINST
THE CORPORATE MEDIA!**

Available Resources



- www.democracynow.org
 - Affiliation with KPFA
 - What else?



DN! In Texas



- Austin [Austin Community Television Ch. 16](#) 6-7 p.m., M-F Austin [KAZI 88.7 fm](#) 12-1 p.m. M-F College Station [KEOS 89.1 FM](#) 9-10 a.m., M-F Galveston [KPFT 89.5 FM](#) 9-10 a.m., M-F Houston [We The People TV Ch. 17/98](#) 7-8 a.m., M-F; Check listings for repeats on weekends Houston [KPFT 90.1 FM](#) 9-10 a.m., M-F Across the U.S.
 - Link TV, channel 375 Direct TV and channel 9410 DISH network
M-F: 11AM - 12PM, 6 - 7PM EST
 - Free Speech TV, channel 9415 Dish Network
M-F: 8-9AM, 12-1PM, 7-8PM and 12-1AM EST
 - Across the U.S.
 - Link TV, channel 375 Direct TV and channel 9410 DISH network
M-F: 11AM - 12PM, 6 - 7PM EST
 - Free Speech TV, channel 9415 Dish Network
M-F: 8-9AM, 12-1PM, 7-8PM and 12-1AM EST
 - Around the world Radio for Peace International 15040 Hz or 7445 Hz (shortwave radio) M-F: 11am-12pm
5-6pm
11pm-12am
5-6am EST
-